Kroger Community Rewards Program

Thank you for being part of our Kroger Community Rewards (KCR) program.

We want to remind you that August 1, 2015 is the first day your supporters can start RELINKING their Kroger Plus Card for the 2015/2016 program to continue supporting your organization. Organizations do not need to sign up again for the program it’s a good idea to start formulating your organization’s plans for notifying your supporters. Share your Non-profit Organization number with your supporters and encourage them to visit our secure website [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com) to link their Kroger plus Card. Starting August 30, 2015, any time your enrolled supporters shop at Kroger using their Kroger Plus Card, they will be accumulating rewards toward your organization for the 2015-2016 program. REMEMBER, purchases will not count for your organization until your supporters register their cards online. Again, thanks for participating in our Kroger Community Rewards program—we are proud to partner with you to make a big difference in our community!

Sincerely, Kroger Community Rewards Coordinator Kroger Food Stores – Texas/Louisiana

***INSTRUCTIONS FOR KROGER COMMUNITY REWARDS SUPPORTERS***: The first day you can link your Kroger plus Card to your organization is August 1, 2015. All supporters must have a registered Kroger Plus card account online to be able to link their card to an organization. • Do you use your phone number at the register? Call 800-576-4377 and select option 4 to get your Plus Card number. • If you do not have a Kroger plus Card, they are available at the customer service desk at any Kroger. Register online at [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com).

PROGRAM # - #80535

***• If you are a new online customer:*** click on SIGN UP TODAY in the ‘New Customer?’ box to register. To sign up you will need to enter your zip code, click on favorite store, enter your email address, create a password, and agree to the terms and conditions. o Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent. Already have an account? • Click on My Account and use your email address and password to proceed to the next step. • Once you are logged in, click on Edit Kroger Community Rewards information and input your Kroger Plus card number. • Update or confirm your information. • Enter your NPO’s number or name of organization or select an organization from the list and click on confirm. • To verify that you enrolled correctly, you will see your organizations name on the right side of your information page. Remember, a customer must swipe their registered Kroger plus Card or use their Alt ID when shopping for each purchase to count. If you have problems signing in or creating an account please call Online Account Customer Service: 1-866-221-4141